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Route 1, Box 230, Homestead, Florida

*Orchid Importers, Growers and Hybridists For Over 50 Years*

VOL. 8

SPRING-SUMMER — 1954

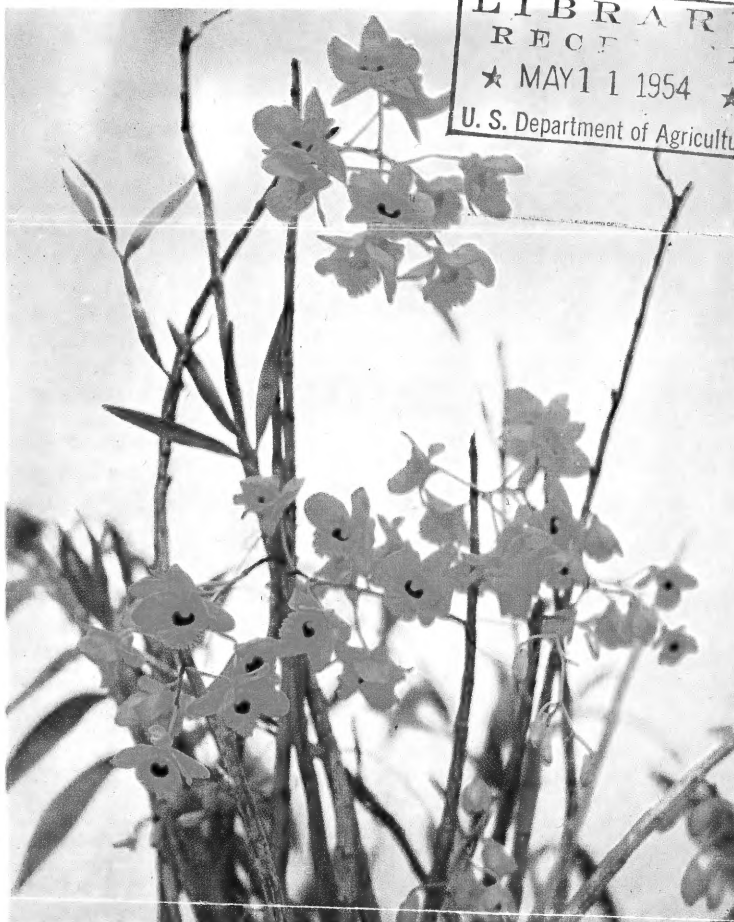
NO. 1

## Collecting Orchids In South America

One of my earliest memories as a very young child was the sight of thousands of species of orchids in bloom in my Father's greenhouses in Kentucky before the first World War. In 1940 I had the good luck to collect *Cattleyas* in both Venezuela and Colombia and the opportunity to learn more about their habits in the wild.

The maximum thrill in collecting orchids is to come upon large clumps of them in bloom, and I had this experience with *C. mossiae* and *C. Gaskelliana* in Venezuela. I was staying in Porto Cabello and drove out into the country where a new road was being built. The region was fairly dry and covered with rather scrubby growth with here and there a very large old tree towering above the other vegetation. Generally these trees had sparse foliage, probably due to age, and many were literally covered with orchids. What interested me most was the fact that they were growing in almost full sun. The plants were not pretty — in fact they were about the color of walnut or light mahogany, but they were covered with flowers! As the land was cleared for the right of way, many trees were felled and it was simple to pick the orchids from the branches of the fallen giants. In fact it was the easiest orchid collecting I ever did.

In contrast, collecting *Cattleya gigas* in Colombia was extremely difficult. In the Cauca Valley I came upon a gorgeous sight—a patch of *Cattleya gigas* about twenty-five feet long and twelve feet wide in full bloom on the



DENDROBIUM FIMBRIATUM var. OCCULATUM

This is one of the most easily grown and most decorative of all the *Dendrobiums*. The bulbs produce graceful sprays of yellow-orange flowers each spring.

Strong plants, flowering size in 5" pots, 4 to 6 canes 10" to 15" tall \$15.00 ea.  
Specimen plants in 6" pots, 8 to 12 canes, 12" to 20" tall — 25.00 ea.  
Young plants in 3" pots, 1 to 2 canes 6" to 8" tall — 5.00 ea.  
Young plants in 3" and 4" pots, 1 to 2 canes 10" to 12" tall — 8.50 ea.

face of a cliff. It reminded me of a bed of glorified phlox. These orchids were growing in full sun. Their bulbs were very stocky and heavy, about twice or three times as heavy as any I had ever seen, and the leaves, instead of being of the usual length, were also very heavy and broad. The rhizomes were "short coupled", you might say, for it seemed as if practically every eye had sprouted and the

## What Is An Orchid Worth?

*What does a sunset cost?*  
Can you hold a symphony in your hand? Perhaps you pay ten dollars for an opera seat. It's not too high because you get full measure of joy from it.

Have you ever sat quietly, for ten minutes, say, contemplating an orchid bloom? Try it. You'll have a pleasant surprise. The beauty grows on you. Think of the years it took to grow this plant from tiny seed—the care to pack and ship it—its guaranteed safe arrival. Many people have labored to bring it to you.

Think what the beauty of an orchid means to you—that this plant will never die of old age.

What is an orchid worth? That's for you to decide. We say its worth the pleasure you get from it.

plants were branching in all directions and growing over themselves. Water was oozing out of the cliff and some soil was washing down over the roots. I counted one spike with eight blooms.

A few days later I came upon another large group of *gigas* but they were not in bloom. They were growing in considerable shade.

The plants were tall, fine looking plants. I collected some clumps a foot to a foot and a half in diameter.

Examining them closely I found no sign where they had ever bloomed. Never-the-less I brought them back to the Orchid Jungle and gave them plenty of sun and food. They responded by flowering gloriously.

They say travel is educational. That depends. But I did mull over the many ways I had seen orchids growing in the wild and my conclusions led

(Continued on Page 2)

## FENNELL'S ORCHID NEWS

From The Orchid Jungle

Published By

FENNELL ORCHID CO.

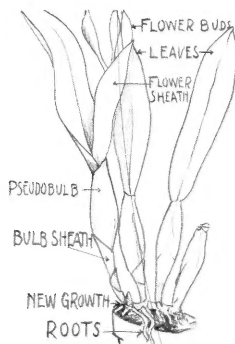
Homestead, Florida

## CULTURAL HINTS

## GIVE 'EM SUN

Cattleyas need sun and plenty of it, this is particularly so while they are in active growth so watch to see that they get plenty of sunlight during the summer months. In nature they grow in the upper third of light, sparsely leaved trees where there's an abundance of tropical sunlight and air.

If possible in the summer hang your plants in trees but place them so that they get at least 50% sunlight. ONLY the midday sun is dangerous—they can take full sun before nine and after three. The new growths on your plants should be strong, light green, heavy and upright. Like this



▲ They should not be dark green, long, thin, and down curving like this



▲ If they're like the above sketch give them more sun NOW.

## LET 'EM DRY OUT FREQUENTLY

Cattleyas have thick, heavy stems and heavy, leathery leaves in which they store water. They are used to going days and sometimes months without water. They must dry out between waterings and if you keep them wet constantly they lose their roots and die.

## GROWING INSTRUCTIONS

YOU CAN GROW ORCHIDS  
No Matter Where You Live

Simply read and carefully follow these instructions:

1—TEMPERATURE—The temperature you keep in your home is fine for growing orchids. They like temperatures between 55° and 85° F. No damage is done by occasional drops in temperature into the 30's for short periods of time as long as no frost settles on the leaves.

2—SUN—Give your orchid plants all the sun you can without burning them. During the winter months this usually means all the sun they can get. In the summer months, light shade during the middle of the day is advisable, but full early morning sun and full late afternoon sun is ideal. If you want to, you can hang your plants outside under a tree during the warm months of the year when the temperature is above 50°F. Be sure you pick a tree or spot where the plants will get at least 50% sunlight. The more sun you can give your plants without burning them, the stronger the growth and the heavier the flowering.

3—WATER—Orchid plants must dry out completely between waterings. Once a week with a good, heavy watering is usually sufficient. Naturally, a plant in a small pot will dry out more quickly than one in a larger pot. To tell if your plant needs water—feel the pot. If the pot feels cool the plant does not need water. If the pot feels warm, or room temperature, the plant needs water. When you do water, really water the plants heavily—then don't water again until the pots are absolutely bone dry.

To water—Take your plants to the sink or laundry tub. Mix one teaspoon of Fenorco Plant Food to a gallon of tepid water. Pour this mixture over the plant. The water will run directly through the pot and it will take approximately ½ gallon of water to give a plant in a 5" pot a heavy watering. Always water in the morning. To wash out any accumulation of plant food that might occur water once monthly with clear water at the regular watering time.

4—FOOD—All living things require food. Orchid plants cannot live indefinitely on air and water alone, so for strong growth and lovely flowers be sure to feed your plants regularly with Fenorco Plant Food. This food was developed by us for bloom and



▲ C. TRIANAEE var. MARY FENNELL

A large specimen plant of our finest Cattleya trianaei. We use this plant as a parent.

strong growth and it can be used on all your house plants, such as Philodendron, African violets, Begonias, Gardenias, Anthuriums, Amaryllis, and Christmas cactus. In fact, any plant you grow.

5—HUMIDITY—No expensive equipment is necessary or advisable to provide humidity for your orchid plants. Any pan large enough to hold your plants is all right. Fill the pan with tiny stones, gravel, shells, or brightly colored aquarium stones. Next fill the pan about ½ full of water. Place the pan in a sunny window and arrange your pots on top of the gravel or stones. Be sure the pots sit above the level of the water—never let the pots sit in the water.

6—CLEANLINESS—The easiest way to keep a few plants healthy and clean is to wipe them down occasionally with a wet cloth or sponge and mild soap such as Ivory. If you leave a little suds on the plants, it won't hurt them. If you have a large collection of plants use Fenorco Plant Spray.

7—AIR—Orchid plants like the same kind of atmosphere you do. It makes no difference what kind of heating system you have, gas, oil, coal, or radiant heat. If the air in your house is good for you to breathe, your orchid plants will like it too.

Collecting Orchids  
In South America

(Continued from Page 1)

me to feed my orchids. Incidentally we later imported some *C. gigas* in large, many branched clumps and I was not surprised to find small pebbles among some of the inter-lacing roots indicating that they doubtless came from some such rocky cliff as I had seen in the Cauca Valley.

(Continued on Page 8)

COLLECTION  
NUMBER

## COLLECTIONS OF ORCHIDS FOR THE HOBBYIST.

SPECIAL  
PRICE

- 206** **CATTLEYA HYBRID SEEDLING SPECIAL — You Save \$7.50**  
Seven fine young Cattleya seedlings in 2-in. to 3-in. pots, each plant 2-in. to 4-in. tall. These plants should bloom within 2 to 5 years. Price also includes one pound FENORCO Hydroponic Plant Food. Value \$18.50—7 Orchid Plants in All..... **\$11.00**
- 207** **CAKE PAN SPECIAL — You Save \$5.52**  
Includes two Cattleya plants of flowering size, large corsage type lavender blooms, one Hybrid Cattleya seedling in 3-in. pot and 1 pound FENORCO Hydroponic Plant Food. Value \$22.50—3 Orchid Plants in All..... **\$16.98**
- 208** **CATTLEYA TRIANAEI**  
Single plants. These are flowering size plants of the regular corsage type orchids. Fall and winter flowering. Price includes one pound FENORCO Hydroponic Plant Food ..... **\$8.98 ea.**
- 209** Larger plants as above should bloom on 2 or more stems. Price also includes one pound FENORCO Hydroponic Plant Food..... **\$12.98 ea.**
- 210** **SUPERIOR VARIETY COLLECTION — You Save \$20.02**  
Includes nine plants in all as follows: Four mature flowering size Cattleya plants (large lavender corsage type flowers), 2 fine hybrid Cattleya seedlings, one white, in 4-in. pots; should bloom within 12 months, 3 fine hybrid Cattleya seedlings in 3-in. pots, should bloom within 1½ to 3 years. Price also includes 5 pounds FENORCO Hydroponic Plant Food. Value \$75.00—9 Orchid Plants in All ..... **\$54.98**
- 211** **ORCHID FANCIER'S COLLECTION — You Save \$60.00**  
Includes 6 mature flowering size Cattleya plants (large lavender corsage type flowers), 4 fine Cattleya hybrid seedlings (1 white in these); Should bloom within 12 months; 1 Cluster Cattleya flowering size, 1 Dendrobium flowering size, 6 fine Cattleya hybrid seedlings in 3-in. pots; should bloom within 1½ to 3 years. Also includes 10 pounds FENORCO Hydroponic Plant Food. Value \$167.00—18 Orchid Plants in All..... **\$107.00**
- 212** **EXTRA SPECIAL — You Save \$11.02**  
Most Flowers per Dollar Collection. This collection consists of two Cattleya plants, each with two flowering bulbs. These are large, heavy plants and will produce as many, or more, flowers as 4 plants of our \$8.50 size or as two of our No. 207 Collections, at a very considerable saving. In addition these are among our strongest plants. Price also includes 1 pound FENORCO Hydroponic Plant Food. Value \$35.00..... **\$23.98**

★ **No. 213 - STARTER COLLECTION*****Something New Added! — You Save \$18.00******Starter Collection now contains hybrids too!***

Our most popular collection now contains TWO fine cattleya hybrids and one of these is WHITE. The collection now consists of: 2 plants Cattleya trianae (the Xmas Orchid) 1 Lavender flowering size Cattleya hybrid, one Dendrobium Phalaenopsis, 1 pound Fenorco Plant Food, and in addition there is a fine hybrid pure white Cattleya seedling that should flower within one to two years.

**FIVE FINE PLANTS — ONLY.....\$25.00**▲ **Blc Trudy Fennell**

A very free flowering hybrid between Blc. Dorothy Fennell and C. trianaei var. Jungle Queen. Texture heavy, color rose and gold lip, sepals and petals lavender.





## MATURE CATTLEYA HYBRIDS

## LARGE FLOWERED TYPES — LAVENDERS AND DARKS

**LC BLACK HAWK x LC WAUBESA**—Large lavender flowers with deep brilliant lips, compact plant, spring and summer flowering.

No. 104—Strong plants in 6" pots in sheath \$25.00 ea.  
No. 105—Plants in 5" pots in sheath \$17.50 ea.

**CATTLEYA WHITLOCK FENNELL**—Fine large dark flowers with dark brilliant lips — lip prominently marked with orange. Flowering season May to December, very free flowering and high quality.

No. 108—Large plants with 2 leads \$35.00 ea.  
No. 109—Flowering size plants with 1 lead \$25.00 ea.

**LC BLACK HAWK x C. WINGRA**—Very similar to No. 104. Large lavender flowers with brilliant lips, compact, free flowering.

No. 113—Strong plants in 5" pots \$20.00 ea.

**LC RED OAK x C. BOWRINGIANA**—Largest of all the Bowringiana crosses, flowers 4" to 5" in diameter, heavy textured, dark and round. Strong growing and fine.

No. 114—Strong plants in 5" pots \$20.00 ea.  
No. 115—Larger plants in 6" and 7" pots, 2-3 leads \$25.00 to \$35.00 ea.

**LC QUEEN MARY x C. HARRY GRAY**—A fine, dark, heavy textured flower, winter blooming.

No. 110—Strong growing young plants in 4" and 5" pots flowering size \$20.00 ea.

**C. TRICLOTHO**—High quality, winter blooming, crops for Christmas for us.  
No. 111—Strong young flowering size plants \$12.50 ea.

**C. ENID x C. HARRY GRAY**—Medium to dark, high quality, free flowering.  
No. 112—Strong, young flowering size plants \$12.50 ea.

## RED, YELLOW AND BRONZE CATTLEYAS

**C. PITTIANA** (C. Granulosa x C. Dowiana)—Flowers 4 to 5 inches heavy textured, sepals and petals yellow to deep bronze, lip lavender or purple. A rare and beautiful orchid.

No. 148—Flowering size plants in 5" pots \$25.00 ea.  
No. 149—Strong plants with two leads in 6" pots \$37.50 ea.



## DENDROBIUM DENSIFLORUM

One of the most spectacular of all spray orchids. Blooms in late winter — early spring. Rare and unusual. Flowering size plants only. Old bulbs flower for several years.

Strong plants in 5" pots \$15.00 ea.  
Specimen plants in 6" pots \$25.00 ea.

WE PACK ALL PLANTS VERY CAREFULLY—WE GUARANTEE SAFE DELIVERY—ANYTIME—ANYWHERE IN THE UNITED STATES.



## 211—SENIOR HYBRID COLLECTION—You Save \$30.25.

Six large, strong, flowering size plants of highest quality in 5 or 6 inch pots. Will produce flowers similar to those shown above.  
1 pure white Cattleya hybrid (C. St. Petersburg) . . . 1 dark Brasso Laelio Cattleya hybrid (Bc. Apollo x Lc. Black Hawk) . . . 1 Laelio Cattleya hybrid (C. Waubesa x Lc. Black Hawk) . . . 1 light, nearly white Brasso Cattleya hybrid (C. Digbyana x C. Enid) . . . 1 dark Cattleya hybrid (C. Ernie Pyle) . . . 1 white with colored lip Cattleya hybrid . . . 5 pounds Fenorco Plant Food . . . Each plant in sheath. Everyone different.

Regular price \$158.77 Special price \$128.50

## 215—JUNIOR HYBRID COLLECTION—You Save \$15.00.

FIVE flowering size young hybrids in 4" or 5" pots, each in sheath, one pure white. Includes 1 pound Fenorco Plant Food. ALL FIVE plants—Regularly \$70.00—Special price \$61.00

## ORCHID SUPPLIES

**OSMUNDA**—  
Enough for 2 or 3 6 inch pots \$2.00 postpaid  
Enough for 5 or 6 6 inch pots \$7.50 postpaid  
Leader—How to Grow Your Orchids—\$2.50

**FENORCO HYDROPONIC PLANT FOOD**  
Used Successfully by 1,000,000 Flower Growers Around the World.  
1 pound Postpaid \$1.75  
5 pounds Postpaid \$1.50  
15 pounds Postpaid \$5.00

**FENORCO PLANT SPRAY CONTAINING DDT**  
The Best All-round Spray for Most Orchid Insect Pests  
One Pint. Postpaid \$3.50  
One Quart. Postpaid \$5.50  
One Gallon. Postpaid \$16.00

## FINE CATTLEYA HYBRIDS

## PURE WHITE CATTLEYAS

**C. ST. PETERSBURG**—One of the strongest growing, freest flowering whites we've seen. Heavy textured. Plants often flower 3 to 4 times per year for us.

No. 121—Very strong plants in 6" pots, 3 to 4 bulbs in sheath \$60.00 ea.  
No. 122—Strong plants in 5" pots, 1 to 2 bulbs in sheath \$35.00 ea.

(C. EDITHIAE x C. WHITE EMPRESS) x C. LADY VEITCH—Another very strong growing free flowering pure white. Principal season late winter—early spring though often flowers at other seasons.

No. 123—Strong plants in 6" pots, 3 to 4 leads \$50.00 ea.  
No. 124—Plants in 5" pots, 1 to 2 leads \$25.00 ea.

**C. IRENE x C. BOBBY JEWELL**—A fine pure white, heavy textured.  
No. 125—Plants in 4" and 5" pots, flowering size \$15.00 ea.

**C. EDITHIAE x C. GRAVESIANA**—A strong growing, well shaped, heavy textured pure white, mostly winter blooming.

No. 126—Strong young plants in 4" and 5" pots. Flowering size \$15.00 ea.

**C. SAMUEL ENDICOTT x C. INTERTEXTA JULIETTE**—A fine winter flowering pure white, excellent shape and texture.

No. 127—Strong young plants, flowering size \$15.00 ea.

**C. CLEMENTINE GOLDFARB x C. INTERTEXTA JULIETTE**—Strong growing, high quality, pure white. Should flower several times yearly.

No. 128—Fine young plants, flowering size \$20.00 ea.

## WHITE WITH COLORED LIP CATTLEYAS

**C. ENID ALBA x C. MRS. FRANK KNOLLYS**—Fine large flowers with white sepals and petals and dark purple and gold lips.

No. 180—Flowering size plants in 5" pots \$25.00 ea.

**C. ENID ALBA**—Large, very fine, pure white sepals and petals. Mottled lavender and gold lip.

No. 181—Flowering size plants in 5" pots, 1 lead \$25.00 ea.

No. 182—Larger plants, two or more leads, from \$35.00 to \$50.00 ea.

**TERMS** — Cash with order.  
Sorry, no C. O. D. No packing charges. Unless otherwise stated, all prices FOB, Homestead, Fla.

## WHITE PHALAENOPSIS HYBRIDS

## Upper—Phalaenopsis Doris.

Large, white flowers, heavy texture, free flowering, strong stems, 4" to 5" plants, 10 to 12" across, longest dimension. 1 ea. \$10.00  
Larger plants in 5" and 6" pots 1 ea. \$17.50

## Lower—Phalaenopsis Doris x P. Winged Victory.

A little larger than its more famous parent.  
Strong plants in 4" pots, plants 6 to 8" across, longest dimension. 1 ea. \$10.00

Larger plants in 5" and 6" pots, 10 to 12" across, longest dimension. 1 ea. \$17.50

Specimen plants in 8" pots, 15 to 18" across, longest dimension. 1 ea. \$25.00

See article on Phalaenopsis culture on Page 6.



## Fennell's Orchid Seed List

No. 338—*Lc. Ernie Pyle x C. Bob Betts*—A free flowering, dark, fine laelio-cattleya crossed with a very fine, heavy, round white. We expect a dark, heavy textured, fine shaped bloom.

No. 339—*C. trianaei, fine var. x Lc. Altesse*—A very fine shaped, dark trianaei crossed with the beautiful, round, strong growing Altesse. Season—winter-early spring.

No. 340—*C. trianaei, fine var. x Bc. Dorothy Fennell*—A fine, strong, floriferous trianaei with strong orchid s&p dark lip crossed with the large, heavy, vigorous brasso-laelio-cattleya, dark s&p, very dark lip.

No. 341—*C. Bobb Betts x Lc. Frank, Lind*—A very fine, heavy, round pure white crossed with the large, dark, full laelio-cattleya, with rich, dark lip. Expect a fine shaped, large, dark bloom.

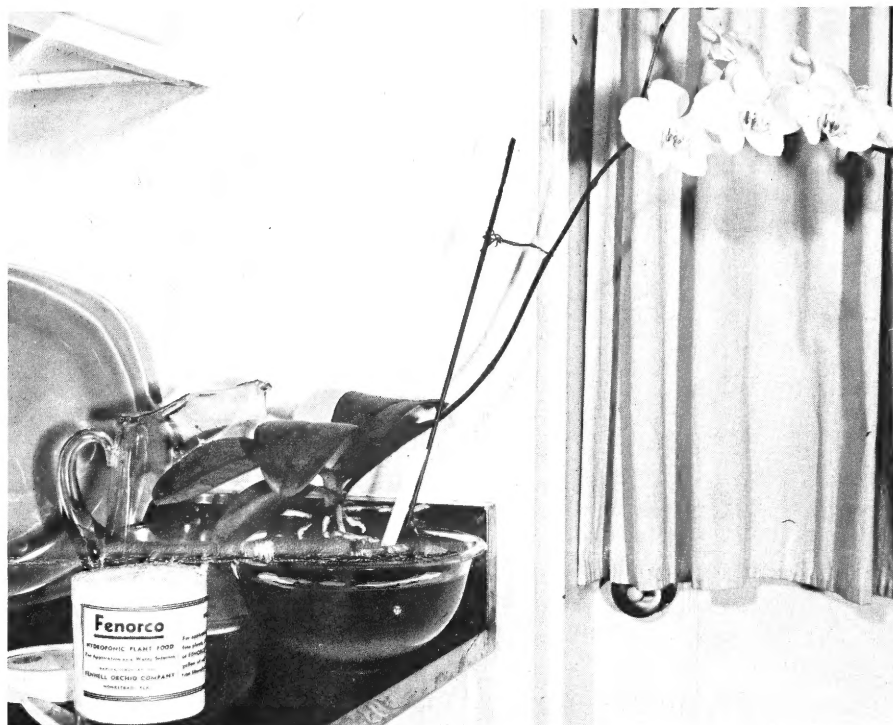
No. 342—*Lc. Black Hawk x Lc. Waubesa, bronze x Lc. Ophir*—A floriferous hybrid with interesting bronze tones and brilliant purple lip crossed with a yellow laelio-cattleya. We are hoping for a proportion of bronze and yellows and some very darks in a medium sized flower. Probably a wide variety of color in this cross.

No. 343—*C. trianaei, fine var. x C. Skinneri*—A large, good shaped *C. trianaei* with dark splash in the petals and dark purple lip crossed with a fine dark *C. Skinneri*. Should produce medium to large sized flowers in clusters, late winter, early spring.

No. 344—*C. Southern Belle x C. Bob Betts*—A fine pure white crossed with another very fine, heavy textured, excellent shape pure white. Probable season winter-spring.

No. 345—*Lc. Marie Webb x Lc. New York*—Two large, fine white with purple lip crossed here. Season various. Very floriferous.

Prices of any of the foregoing per packet sufficient for ten 500 cc flasks—\$15.00; half packet—\$8.00; one-fourth packet—\$5.00.



## PHALAENOPSIS

A plant like this bloomed 100 days (out of 365) last year in New York. Easily grown in the home. Temperature preferred 68-80 degrees. Sunlight 40-45%. Plants are grown in lump charcoal with just enough osmunda to keep them firmly in the pot. WATER and FEED by setting the pot in freshly made nutrient solution (1 teaspoonful Fenorco Plant Food to 1 gallon of water) to a depth of  $\frac{3}{4}$  of the pot for 2-3 hours once or twice a week (depending on how quickly they dry out.) Drain and place on a saucer. Phalaenopsis should dry out between waterings, but not as "bone dry" as cattleyas. Firm leaves and active root growth show that your Phalaenopsis is getting enough water and food. If leaves become limp but roots are alive, increase frequency of watering. If roots die, repot and start over.

White Phalaenopsis spikes can be made to reflower by cutting the stem behind the last bloom when the flowers are old, leaving the balance of the stem on the plant. The old stem will then branch and produce blooms. On strong plants this can be done several times.

STRAP LEAVED VANDAS can be grown by this same method.

**No. 216—SOON TO BLOOM SEEDLING COLLECTION.**

Six fine young seedling hybrid cattleya plants, 8" to 10" tall, in 2½" and 3" pots, two pure white included. Should bloom within one to two years. Includes 1 pound Fenorco Plant Food. EXCELLENT VALUE. All six plants only.....\$25.00

**No. 217—OUR BEST YEAR ROUND COLLECTION.**

14 plants in all—with this collection you should have flowers every month in the year—All these plants are large strong plants of easily grown varieties. The Cattleya species plants are large enough to flower on two or more growths this year while the Cattleya hybrids are highest quality types that can be expected to flower two or more times yearly. The Dendrobiums, Vandas and Phalaenopsis are also showy and free flowering types.

**CATTLEYA HYBRIDS**

1 <i>Lc. Black Hawk x C. Waubesa</i> (dark)	Value	20.00
1 <i>C. Samuel Endicott x C. Clementine Goldfarb</i> (pure white)	Value	20.00
1 <i>C. Enid alba</i> (White with colored lip)	Value	25.00
1 <i>BLC Clarelen</i> (Very large dark)	Value	30.00

**CATTLEYA SPECIES**

1 <i>C. Mossiae</i> (Lav. early spring)	Value	17.50
1 <i>C. Gaskelliana</i> (Lav. spring-summer)	Value	12.50
3 <i>C. Trianaei</i> (Lav. late fall-winter)	Value	37.50

**UNUSUAL ORCHIDS**

1 <i>Dendrobium Fimbriatum oculatum</i> —orange yellow (See Page 1) spring	Value	25.00
1 <i>Phalaenopsis Doris</i> . (See Page 5)—Winter	Value	20.00
1 <i>Phalaenopsis Winged Victory</i> (See Page 5)	Value	25.00
1 <i>Vanda Margaret Fennell</i> —Various.	Value	25.00
1 <i>Vanda Gilbert Triboulet</i> —Various	Value	25.00
5 lbs. FENORCO PLANT FOOD	Value	3.75

TOTAL VALUE \$291.25

**SPECIAL PRICE FOR ALL 14 PLANTS—\$240.00**

**FENNELL ORCHID COMPANY, HOMESTEAD, FLORIDA**

**CATLEYA BOWRINGIANA var.  
PURPLE PRINCESS**

A specimen plant, flowers freely in large clusters, deep purple.

Small plants 4" pots,  
flowering size .....\$ 8.50 ea.

Larger plants 6" pots,  
flowering size ..... 15.00 ea.



**DO YOU SHIP ORCHIDS?** We ship orchid plants all over the world as well as to thousands of satisfied customers throughout the U.S. and Canada.

**HOW OFTEN DO ORCHIDS BLOOM?** Cattleya species plants usually bloom one time per year per lead, though large plants of *C. trianaei*, *C. Mossiae* and *C. Gaskelliana* sometimes bloom on two bulbs per lead per year. Some of the better hybrids bloom several times per year.

**HOW LONG DOES AN ORCHID PLANT LIVE?** We have plants at the ORCHID JUNGLE that we have had in the family since 1888.

**DO I NEED A GREENHOUSE TO RAISE ORCHIDS?** Not unless you wish to raise them in large quantities. They can be raised in your home by the Cake-pan method if you have a sunny window and follow the directions.

**MUST I HAVE A GLASS CASE TO GROW ORCHIDS IN MY HOME?** No, in almost all cases it is easier and more satisfactory as well as much cheaper to grow plants on the "cake pans" than in closed cases. Glass cases inside the house usually cut down the light available to the plants, they are too stuffy and generally plants in them are kept too wet.

**I LIVE IN CANADA—CAN YOU SHIP ORCHID PLANTS TO ME?** Yes, write to your Canadian Department of Agriculture, Ottawa, and request that they send you an import permit. You will be sent a permit number and an address advise shipment to Canadian points only between May 1st and October 1st. Any shipment made outside the above period to points in Canada must be entirely at the buyer's risk.

**FENNELL'S "ORCHID A MONTH CLUB"**

Here are some additions to our popular "Orchid a Month Club" selections—of course all of these plants are strong, flowering size plants.

**September—LC RED OAK x C. BOWRINGIANA**—This is the largest flowered most spectacular of the cluster flowered cattleyas we've seen. Each flower 4 to 6 inches in diameter, dark lavender to purple, up to twelve per spike. Flowers August to December—Strong plants in 6" pots .....\$17.50 ea.

**October—C. SNOWDEN x C. CLEMENTINE GOLDFARB**—A fine fall and winter flowering pure white cattleya. Flowers large and of good substance. Very like *C. St. Petersburg*. Compact plants in 5" pots .....\$15.00 ea

**November—C. WELLSIANA x B. DIGBYANA**—Showy, large white flowers with a faint blush on edges or backs of sepals and petals. Lip large with beautiful fringe. Flowers several times yearly. Strong plants in 5 and 6" pots \$25.00 ea.

► **DIVIDEND**—If you order all three plants above at one time we will include as a SPECIAL DIVIDEND a fine young plant of *C. Triclotho* valued at \$15.00.

**December—DENDROBIUM NOBILE**—a fine, easily grown orchid for those who want something different. Large plants in 5" pots .....\$15.00

**January—C. ENID x C. HARRY GRAY**—A large flowered, strong growing, free flowering hybrid cattleya. Strong young plants in 5" pots—each .....\$12.50

**February—C. PITTIANA**—A very rare and fine bronze, yellow or tan Cattleya hybrid—summer flowering—produces 4" flowers of heavy texture in clusters of two to six lip lavender to deep purple. Strong plants in 5 or 6" pots \$30.00 ea.

► **DIVIDEND**—If you order all three plants above at one time we will include as a SPECIAL DIVIDEND a fine young plant of *Phalaenopsis Doris* in 4" pot valued at \$15.00.

**We Lend Orchid Slides  
To You Free**

We have a very fine collection of Kodachrome 35mm slides of our orchids, Vandas, Renantheras, Phalaenopsis, Cattleyas, Dendrobiums, and many other rare and unusual orchids, which we loan to Orchid Societies, Garden Clubs, and any other interested groups. The pictures are accompanied by a typewritten description of the plants, where they come from, how they are grown, etc.

These slides can be projected easily by any good 35mm slide projector. If you want to show these pictures to your group, write us, giving us a choice of dates if possible and we will send them to you. Your only cost—the cost of transportation back to us.

**We Want You To Succeed**

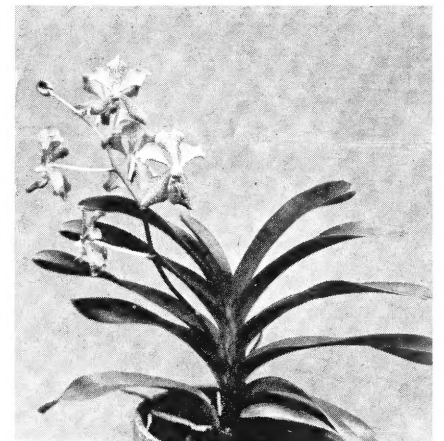
Our orchids are carefully selected, strong, healthy plants. We do not sell back bulbs or culls. If you want to succeed start right with strong plants. Follow our simple directions. Feed faithfully, give plenty of light. Others can do it, so can you. We furnish growing instructions with all plants.

Q. When can I divide my plants?

A. When it has at least six or eight strong bulbs and preferably two or more leads. Unless the plant is growing "over itself" it is usually better to put it in a larger pot when it needs repotting, as the stronger and bigger the plant, the more blooms it will produce. We have a folder which explains repotting and dividing in detail—"How to Pot Your Orchids" sent postpaid for 25 cents.

**We Do Not Break  
Collections**

We are sometimes asked to divide and ship a collection to two or more places. Unfortunately, we cannot do this. Collections are priced for shipment as one order to one address.

**VANDA MARGARET FENNELL**

A young plant of this fine new hybrid. Flowers blue or purplish blue. Blooms four to ten times a year. Strong growing.

Flowering size plants in 5" pots.....\$20.00 ea.  
Stronger plants in 6" pots..... 25.00 ea.



## "GROW ALONG" PLAN

The principle of this plan is the same as a "Lay-Away Plan", except that in the case of orchid plants they are making growth and increasing in value as you make your payments.

Order your plants and send \$1.00 or more to hold them.

Orders up to and including \$12.50 may be paid for at \$1.00 per week. (or more if you prefer).

Orders from \$12.50 through \$25.00 may be paid for at \$2.00 per week. (or more if you prefer).

Orders of \$25.00 and up may be paid for at \$5.00 per week. (or more if you prefer).

Your orchid plants are marked with your name and put aside when we receive the initial payment. They will be "Growing Along" and when the plants are paid for, shipment will be made to you.

### Collecting Orchids In South America (Continued from Page 2)

In general, the best natural cattleya regions are often low rolling hills, rather open country, therefore fairly healthful regions, and as a consequence, they have been pretty well settled in the last hundred years. It may be disillusioning to realize that some of the famous collecting grounds of the early orchid hunters are now almost urban areas—but if you can't explore in their footsteps, how about the adventure of creating a new hybrid in your own collection—say a red *Phalaenopsis*?

T. A. Fennell

#### LC. BLACK HAWK X C. WAUBESA

Plants of this very floriferous hybrid can be seen in flower at the Orchid Jungle every day in the year. The larger plants flower three and four times yearly. Flowers bright lavender, lips dark, texture heavy. Flowering size plants in 5" pots—each \$20.00  
Larger plants in 5" pots—each \$25.00  
Specimen plants with two and three leads—each \$35.00—\$50.00

**FENNELL ORCHID CO.**



## ORCHID JUNGLE



Visitors come from all over the world to see the ORCHID JUNGLE, only 25 miles south of Miami. Follow signs on U.S. No. 1. Charming guides explain orchid culture and answer questions. Orchids from every part of the world flower in abundance on our great oak trees. You wander through the jungle path at your leisure, photographing and reveling in peace and beauty. Admission is \$1.00 (including taxes) and every lady visitor receives an orchid.

**Route 1, Box 230, Homestead, Florida**

**Fennell Orchid Company**  
Orchid Jungle  
HOMESTEAD, FLORIDA



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U.S. Dept. of  
Agriculture  
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